

Sandra Gomez Vinas

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L2 + EAD visa holder

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WORK EXPERIENCE

May 2010 - Present

Apple (contactor We Localize), Cupertino, CA (USA) > Desktop Publishing

- Localization & Production of a wide range of packaging and documentation pieces
- Support print and Help production of localized deliverables
- Support to developers in the creation of scripts to automate processes

June 2009 - February 2010

Orbyce Comunicación, Madrid & Barcelona (Spain) > Freelancer, Graphic and Web Designer

- Developed and managed different Brand Identity projects from concept to completion
- Searched for innovative and experimental ways to design Marketing Items
- Developed corporate websites

February 2009 - June 2009

Swing Swing, Madrid (Spain) > Art Director - '09 Autumn-Winter campaign, Camper Shoes

- Collaborated with the Artistic Team on the '09 campaign from beginning to end
- Designed and saw to completion all printed materials
- Built the guidelines for future campaigns of Camper Shoes

November 2008 - December 2008

Visual, Madrid (Spain) > Book Illustration Designer > "The culture of Human Rights"

- In-depth research of Human Rights imagery
- Illustrated Human Rights in different and unconventional ways through creative transgression in the making of the collages

November 2007 - June 2008

Snap Printing, Cork (Ireland) > Graphic Designer & Communication Researcher

- Conceptualized, designed and produced Promotional Items according to clients' needs
- Collaborated with the Graphic Team on a wide range of projects such as page layouts, books, presentations, ads, exhibits and displays.
- Prepared the final document before outputting plates or printing (offset & digital)

February 2007 - June 2007

Iron Creative, San Francisco (USA) > Junior Graphic Designer

- Photo-edited the company's projects for their online portfolio
- Collaborated with the Creative Team on Corporate Designs
- Participated in team effort to produce streamlined production of policy manuals

TECHINICAL SKILLS - (Platforms: PC and Mac operating systems)

- Photo Editing (Adobe Photoshop)
- Drawing (Freehand/Adobe Illustrator)
- Page Layout (QuarkXPress/InDesign)
- Productivity (iWork/MS Office)
- Offset Print Process
- XML-based publishing
- Photography
- Screen Printing

EXHIBITIONS

April 2005 (workshop) - October 2005 (exhibition)

ExperimentaDesign 2005 Lisbon Biennial (Portugal) > Experimental Design Project

Brand New Portuguese and Spanish Design - *"The Medium is the Matter"*

- Selected to represent Spanish Graphic Design students
- Collaborated with other designers to achieve innovative solutions according to the brief
- Received praise for originality and creative transgression in the final piece

April 2009 - June 2009

Produce, Consume, Recycle. Madrid (Spain) > Packaging and wrapping design - *"La Flauta"*

- Projected a practical packaging to cook and conserve "churros" dough
- Patented the packaging, which will be exhibited around Spain in the next two years

PUBLICATIONS

July 2009

"High Contrast", *Blur Ediciones* Publishing house - Neon lights publication. Worked as a photographer

December 2008

"The culture of Human Rights" - 60th Anniversary

Managed collaboration with *Visual* magazine and the Ministry of External Affairs and Cooperation

January 2006

Select D, Graphic Design from Spain, - *IndexBook* Publishing house - Publication of *"Fibra"*

November 2005

Article in the magazine: Visual Magazine - *"The medium is the matter"*- Exhibition in Lisbon (Portugal)

EDUCATION

January 2006 - December 2006

M.A. in Graphic Design - LCC London College Communication (UK)

January 2006 - December 2006

Diploma in Bookbinding & Screen Printing - LCC London College Communication London (UK)

September 2002 - January 2003

Internship at the Design Academy Eindhoven (Holland) - Department of Man and Well being

October 2001 - July 2005

B.A in Graphic Design - EINA Escola d'Art i Disseny Barcelona (Spain)