

Highly thorough, methodical and passionate Graphic Designer with extensive experience in print, website, marketing and promotional design. Innovative thinker and dynamic researcher, thrives on the challenges posed by experimental resources. Driven and energetic with excellent organizational skills and attention to detail, able to multi-task and manage tight deadlines. Self-motivated, confident and comfortable working alone as well as in a team environment. Good communicator with an enquiring mind and fresh ideas, capable of tackling all projects and all briefs, from classical and conservative to unconventional and avant-garde.

## WORK EXPERIENCE

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### June 2009 - February 2010

**Orbyce Comunicación**, Madrid & Barcelona (Spain) > Freelancer, Graphic and Web Designer

- Developed and managed different Brand Identity projects from concept to completion
- Searched for innovative and experimental ways to design Marketing Items
- Developed corporate websites

### February 2009 - June 2009

**Swing Swing**, Madrid (Spain) > Art Director - '09 Autumn-Winter campaign, Camper Shoes

- Collaborated with the Artistic Team on the '09 campaign from beginning to end
- Designed and saw to completion all printed materials
- Built the guidelines for future campaigns of Camper Shoes

### November 2008 - December 2008

**Visual**, Madrid (Spain) > Book Illustration Designer > "The culture of Human Rights"

- In-depth research of Human Rights imagery
- Illustrated Human Rights in different and unconventional ways through creative transgression in the making of the collages

### November 2007 - June 2008

**Snap Printing**, Cork (Ireland) > Graphic Designer & Communication Researcher

- Conceptualized, designed and produced Promotional Items according to clients' needs
- Collaborated with the Graphic Team on a wide range of projects such as page layouts, books, presentations, ads, exhibits and displays.
- Prepared the final document before outputting plates or printing (offset & digital)

### February 2007 - June 2007

**Iron Creative**, San Francisco (USA) > Junior Graphic Designer

- Photo-edited the company's projects for their online portfolio
- Collaborated with the Creative Team on Corporate Designs
- Participated in team effort to produce streamlined production of policy manuals

## TECHINICAL SKILLS - (Platforms: PC and Mac operating systems)

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- Photo Editing (Adobe Photoshop)
- Drawing (Freehand/Adobe Illustrator)
- Page Layout (QuarkXPress/InDesign)
- Productivity (iWork/MS Office)
- Offset Print Process
- Photography
- Screen Printing
- Book Binding

## EXHIBITIONS

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**April 2005 (workshop) - October 2005 (exhibition)**

**ExperimentaDesign 2005 Lisbon Biennial** (Portugal) > Experimental Design Project

Brand New Portuguese and Spanish Design - *"The Medium is the Matter"*

- Selected to represent Spanish Graphic Design students
- Collaborated with other designers to achieve innovative solutions according to the brief
- Received praise for originality and creative transgression in the final piece

**April 2009 - June 2009**

**Produce, Consume, Recycle. Madrid** (Spain) > Packaging and wrapping design - *"La Flauta"*

- Projected a practical packaging to cook and conserve "churros" dough
- Patented the packaging, which will be exhibited around Spain in the next two years

## PUBLICATIONS

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**July 2009**

**"High Contrast"**, *Blur Ediciones* Publishing house - Neon lights publication. Worked as a photographer

**December 2008**

**"The culture of Human Rights"** - 60<sup>th</sup> Anniversary

Managed collaboration with *Visual* magazine and the Ministry of External Affairs and Cooperation

**January 2006**

**Select D, Graphic Design from Spain**, - *IndexBook* Publishing house - Publication of *"Fibra"*

**November 2005**

**Article in the magazine: Visual Magazine** - *"The medium is the matter"*- Exhibition in Lisbon (Portugal)

## EDUCATION

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**January 2006 - December 2006**

**M.A. in Graphic Design** - LCC London College Communication (UK)

**January 2006 - December 2006**

**Diploma in Bookbinding & Screen Printing** - LCC London College Communication London (UK)

**September 2002 - January 2003**

**Internship at the Design Academy Eindhoven** (Holland) - Department of Man and Well being

**October 2001 - July 2005**

**B.A in Graphic Design** - EINA Escola d'Art i Disseny Barcelona (Spain)